



SUMMERTIME

By Brooke Doyle

Summertime is my favorite time of year. To me, summer represents all things outside; gardens, swimming, the beach, barbeques, convertibles, concerts, friends and fun, flirty fashion.

Fashion often has its highlights and this summer is no different. Fashionistas everywhere are picking from a huge offering of light weight paper t-shirts, sun dresses, flip flops, halters and short shorts. White denim jeans, both skinny and wide legged are the must have of the season. The wide legs are in light weight fabrics such as linen, and come with the perfect drape and flow. Dress them up using well-appointed accessories or wear them as part of your casual mix. Either way, one can't go wrong.

Jeweled luxury items like t-shirts, belts and hats are still as hot as the day is long. But the absolute most fabulous fashion statement for the summer... drum role please... is the OmniPeace Tank, designed by Signorelli. I came across this awesome line on my recent visit to Los Angeles while shopping their trendy market for the newest and most unique styles out today. OmniPeace, founded by Mary Fanaro and supporting Dr. Jeffery Sachs' Millennium Promise, is a fashion and brand movement to end extreme poverty by 2025. It is supported by Courtney Cox, David Arquette, Kevin Costner, Naomi Campbell, Kimora Lee Simmons, Sienna Miller, JoJo and many more stars.

The Millennium Promise to end world hunger works within the African villages and provides people with skills and tools necessary to empower them in becoming self-sustained within a five year period, and in turn helps the villagers move towards a better life. The OmniPeace brand contributes 50% of all sales to this worthy cause. Signorelli, as the designer, furthers the worthy cause. The clothing is completely manufactured in the United States of America. That's a novel concept these days. Every aspect of the design process from sewing, dying, cutting and even the factory locations themselves can be found in Los Angeles. Community workers are paid fair wages and given a clean working environment, where government inspections are encouraged. Signorelli, while aiming for a lofty goal of helping end world poverty in less than 20 years, starts in their own backyard and lives what they preach. I encourage you to visit their website.

In closing, each month I will bring you the trends from the coasts and runways, in traveling from market to market, in search of those one-of-a-kind items the women of Kansas City not only need—but must have. It's important that the fashions I bring you are not only stylish and sassy, but wearable. The true purpose of fashion is to serve as an extension of yourself and a celebration of your inner fashionista.

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OmniPeace



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Learn how you can help to make a difference in the world.

***“Sometimes it falls upon a great generation to be great.
You can be part of that great generation.”***

—Nelson Mandela